



# Food Bank of WNY

91 Holt Street  
Buffalo, NY 14206  
(716) 852-1305  
Fax (716) 852-7858  
[www.foodbankwny.org](http://www.foodbankwny.org)

## CONTACTS:

Marylou Borowiak O-(716) 935-6678

## FOR IMMEDIATE RELEASE

### **Food Bank of Western New York Promotes Kelly O'Neil to Communications & Donor Relations Supervisor**

**BUFFALO (May 26, 2015)**—Marylou Borowiak, President and CEO of the Food Bank of Western New York announced today the promotion of Kelly O'Neil to Communications & Donor Relations Supervisor. Ms. O'Neil has served as Executive Assistant to Ms. Borowiak since March 2012.

Ms. O'Neil has a Bachelor of Arts degree in Communication and a Certificate in Public Relations and Advertising from the University at Buffalo. She brings more than 12 years of marketing, advertising and media relations experience to her new role.

“Kelly has made a considerable impact on the Food Bank in the past three years. We want to capitalize on her marketing expertise and strategic planning abilities and have her oversee all aspects of communications for our organization. She understands our mission and has the ability to tell our story with skill and passion,” said Ms. Borowiak.

In her new position, Ms. O'Neil will be responsible for the branding and communication of the Food Bank's mission and vision, as well as developing programs to foster donor relations. In addition, she will oversee public relations activities and grant procurement.

She and her husband reside in Lancaster, New York with their two boys.

*(The Food Bank of WNY is the primary hunger relief organization in WNY, obtaining and distributing food to 326 member agencies such as food pantries, shelters, soup kitchens, after school programs and senior citizen centers in Cattaraugus, Chautauqua, Erie and Niagara counties. Through these agencies, every month the Food Bank of WNY serves 116,821 individuals, including 41,348 families, nearly 44,000 children and infants, and 13,194 senior citizens. The Food Bank of WNY is one of approximately 200 members of Feeding America, the nation's food bank network.)*