



FOR IMMEDIATE RELEASE

APRIL 28, 2016

16th Annual Food Bank of WNY Motorcycle Run & Rally
Proceeds to Benefit Local Families in Need
SAVE THE DATE...Saturday, September 17th, 2016

It's time to polish those pipes, strap on those helmets and ride for the cause. Saturday, September 17th; it's the **Sixteenth Annual Food Bank of Western New York Motorcycle Run & Benefit Party**. Regional motorcycle businesses in Cattaraugus, Chautauqua, Erie and Niagara counties will serve as starting points to converge at the Faulkner American Legion Post 880 of Eden, NY for the 9:00am registration.

Saturday, May 14th, you're invited to the Pre Run Rally at Cabana Sam's Sunset Bay Grill! It's an afternoon of music, food, beverages, fundraising and more to say thank you to the bikers, riders, sponsor, donors and volunteers of 2015! Join us for more information on how you can be involved in the 16th Annual Food Bank of WNY Motorcycle Run & Rally. It's free to the public from 1pm til 5pm at 1028 S Shore Dr, Irving, NY.

Additional businesses and exhibitors will be at the Legion before kick stands up for the scenic motorcycle dice run on September 17th, which includes stops at Gowanda Harley Davidson, The Pad, Whiskey Hill Saloon and Merritt Winery. The Car Cruise In is back! Car enthusiasts, you'll find a designated area at the American Legion to park and show off your ride. The motorcycle run will end at the Sunset Bay Beach Club's Rally at 1028 South Shore Drive in Irving!!! Not riding? Everyone is invited to the Rally at the Beach Club that kicks off at 3pm and will continue after the ride. The Rally will feature basket raffles, FUNdraising, run prizes, contests, live entertainment, finger food, a cash bar and more. Net proceeds of the 16th Annual Motorcycle Run & Rally will help the Food Bank of WNY as it continues to fight hunger one day at a time.

Your \$20 bike registration will help provide 120 meals to the less fortunate of Western New York. The Food Bank provides nutritious food and resources to hungry Western New Yorkers through its 329 member agencies, including soup kitchens, food pantries, and shelters, throughout Cattaraugus, Chautauqua, Erie and Niagara counties. More information on the Food Bank of WNY can be found at www.foodbankwny.org.

For more information on the 16th Annual Food Bank of WNY Motorcycle Run & Rally, visit the Facebook page at www.facebook.com/foodbankrun. Details will be updated as they become available. For volunteer, sponsorship, exhibitor and donation opportunities, please contact us. Thank you for your support.

www.foodbankwny.org

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