

Sweet Charity

TO BENEFIT THE FOOD BANK OF WNY



February 7, 2019
5:00 PM – 8:30 PM
Buffalo Grand Hotel
(Formerly Adam's Mark Hotel)
120 Church Street
Buffalo, NY 14202

Sweet Charity features savory food, wine and beer tastings as well as delicious desserts and coffees from some of WNY's finest establishments. There will be silent and live auctions, as well as raffle baskets, prizes and more!

PRESENTING SPONSORSHIP INVESTMENT: \$15,000

As Sweet Charity's **Presenting Sponsor**, James Desiderio's Wholesale Produce will receive:

- ◆ Logo or name inclusion on printed, broadcast and electronic advertising
- ◆ Radio commercials leading up to the event will mention you as the Presenting Sponsor
- ◆ Press releases sent to local media will mention Desiderio's as the Presenting Sponsor
- ◆ Inclusion as Presenting Sponsor in Food Bank of WNY's email blasts, Facebook and Twitter posts
- ◆ Logo placement on Food Bank of WNY website www.foodbankwny.org
- ◆ Full page ad in event program book
- ◆ Logo inclusion on event signage
- ◆ Prominent logo placement in a dynamic PowerPoint presentation that runs throughout the event
- ◆ Opportunity to speak at the event
- ◆ Representatives from Presenting Sponsor will be on stage distributing door prizes throughout the evening
- ◆ Treat your staff, clients and yourself to this unique evening with **40 tickets** to Sweet Charity
- ◆ A FREE overnight stay at the Adam's Mark Hotel and discounted rooms for the evening of Sweet Charity

DECADENT SPONSORSHIP INVESTMENT: \$7,500

As Sweet Charity's **Decadent Sponsor**, you will receive the following benefits:

- ◆ Logo or name inclusion on printed and electronic advertising
- ◆ Press releases sent to local media will mention your company as Decadent Sponsor
- ◆ Inclusion as a Decadent Sponsor in Food Bank of WNY's email blasts, Facebook and Twitter posts
- ◆ Logo placement on Food Bank of WNY website www.foodbankwny.org
- ◆ Full page ad in event program book
- ◆ Logo inclusion on event signage
- ◆ Prominent logo display in a dynamic PowerPoint presentation that runs continuously throughout the event
- ◆ Verbal recognition during the event
- ◆ Treat your staff, clients and yourself to this unique evening with **20 tickets** to Sweet Charity

MAIN ENTRÉE SPONSORSHIP INVESTMENT: \$5,000

As Sweet Charity's **Main Entrée Sponsor**, your company will receive the following benefits:

- ◆ Logo or name inclusion on printed and electronic advertising
- ◆ Inclusion as Main Entrée Sponsor in Food Bank of WNY's email blasts, Facebook and Twitter posts
- ◆ Logo placement on Food Bank of WNY website www.foodbankwny.org
- ◆ 1/2 page ad in event program book
- ◆ Logo inclusion on event signage
- ◆ Prominent logo display in a dynamic PowerPoint presentation that runs continuously throughout the event
- ◆ Verbal recognition during the event
- ◆ Treat your staff, clients and yourself to this unique evening with **12 tickets** to Sweet Charity

Your support will help the Food Bank of WNY in its mission to obtain and distribute nutritious food and support to the hungry in WNY. To learn more about the Food Bank of WNY, please visit our website at www.foodbankwny.org.



SOUFFLÉ SPONSORSHIP INVESTMENT: \$2,500

As Sweet Charity's Soufflé Sponsor, your company will receive the following benefits:

- ◆ Inclusion as Soufflé Sponsor in Food Bank of WNY's email blasts, Facebook and Twitter posts
- ◆ Logo or name placement on Food Bank of WNY website
- ◆ 1/4 page ad in event program book
- ◆ Logo inclusion on event signage
- ◆ Prominent logo display in a dynamic PowerPoint presentation that runs continuously throughout the event
- ◆ Verbal recognition during the event
- ◆ Treat your staff, clients and yourself to this unique evening with **8 tickets** to Sweet Charity

COOKIE TRAY SPONSORSHIP INVESTMENT: \$1,500

As Sweet Charity's Cookie Tray Sponsor, your company will receive the following benefits:

- ◆ Inclusion as Cookie Tray Sponsor in Food Bank of WNY's email blasts, Facebook and Twitter posts
- ◆ Logo or name placement on Food Bank of WNY website
- ◆ Thank you listing in event program book
- ◆ Prominent logo display in a dynamic PowerPoint presentation that runs continuously throughout the event
- ◆ Treat your staff, clients and yourself to this unique evening with **6 tickets** to Sweet Charity

CUPCAKE SPONSORSHIP INVESTMENT: \$750

As Sweet Charity's Cupcake Sponsor, your company will receive the following benefits:

- ◆ Inclusion as Cupcake Sponsor in Food Bank of WNY's email blasts, Facebook and Twitter posts
- ◆ Logo or name placement on Food Bank of WNY website
- ◆ Thank you listing in event program book
- ◆ Prominent logo display in a dynamic PowerPoint presentation that runs continuously throughout the event
- ◆ Treat your staff, clients and yourself to this unique evening with **4 tickets** to Sweet Charity